

# PICTON HIGH SCHOOL

Creating Opportunities Achieving Success



**Year: 11      Subject: Business Studies**

<b>Due Date:</b> Monday 24 June 2024	<b>Assessment Name:</b> Business Management
<b>Mark/Grade:</b> A- E	<b>Weighting (if applicable):</b> 30%

## **TASK DESCRIPTION:**

You are to write a business report that addresses the following, using relevant business examples:

- Outline the skills of management
- Explain the application of management theories on the success and/or failure of small to medium enterprises.

## **SYLLABUS OUTCOMES TO BE ASSESSED:**

**P3-** Describes the factors contributing to the success or failure of small to medium enterprises

**P5-** Examines the application of management theories and strategies

**P7-** Plans and conducts investigations into contemporary business issues.

**P9-** Communicates business information and issues in appropriate formats.

## **DIRECTIVES TO BE ASSESSED:**

**Outline-** Sketch in general terms

**Explain-** Relate cause and effect; make the relationships between things evident; provide why and/or how.

## **ASSESSMENT CRITERIA AND STUDENT CHECKLIST**

- You may submit a draft for feedback, please do this at LEAST one week prior to task being due.

**Check your assessment booklet for the current PHS Assessment Policy procedures, located on the school's website. This includes information on submission dates, plagiarism, malpractice and the use of AI.**

## Marking Criteria

Criteria	Grade
<ul style="list-style-type: none"><li>• Provides a comprehensive outline of the skills of management.</li><li>• Provides a comprehensive explanation of the application of management theories relating to the success and/or failure of SME's.</li><li>• Presents a sustained, logical and cohesive business report integrating relevant business terminology and concepts, using a range of business examples.</li></ul>	A
<ul style="list-style-type: none"><li>• Provides a thorough outline of the skills of management.</li><li>• Provides a thorough explanation of the application of management theories relating to the success and/or failure of SME's.</li><li>• Presents a logical and cohesive business report using relevant business terminology and concepts, using a range of business examples.</li></ul>	B
<ul style="list-style-type: none"><li>• Provides a sound outline of the skills of management.</li><li>• Provides sound explanation of the application of management theories relating to the success and/or failure of SME's.</li><li>• Communicates using business terminology and concepts.</li></ul>	C
<ul style="list-style-type: none"><li>• Provides a basic outline of the skills of management.</li><li>• Provides a basic explanation of the application of management theories.</li><li>• Communicates using some business terminology and/or concepts</li></ul>	D
<ul style="list-style-type: none"><li>• Provides some relevant information on the skills of management.</li><li>• Provides some relevant information relating to management theories.</li><li>• Uses basic business terminology and/or concepts.</li></ul>	E

---

---

---

---

---

---

---

**Check your assessment booklet for the current PHS Assessment Policy procedures, located on the school's website. This includes information on submission dates, plagiarism, malpractice and the use of AI.**

**Check your assessment booklet for the current PHS Assessment Policy procedures, located on the school's website. This includes information on submission dates, plagiarism, malpractice and the use of AI.**