

PICTON HIGH SCHOOL

Creating Opportunities Achieving Success



YEAR 12 BUSINESS STUDIES ASSESSMENT TASK NOTIFICATION

Due Date: Wednesday 29th November 2023 Week 8	Assessment Name: Operations Task
Marks: 20	Weighting: 20%

SYLLABUS OUTCOMES TO BE ASSESSED:

- H2 evaluates management strategies in response to changes in internal and external influences
- H5 explains management strategies and their impact on businesses
- H7 plans and conducts investigations into contemporary business issues

DIRECTIVES TO BE ASSESSED:

- Analyse - Identify components and the relationship between them; draw out and relate implications
- Explain - Relate cause and effect; make the relationships between things evident; provide why and/or how

TASK DESCRIPTION:

You are required to complete an in-class task based on the Qantas case study provided in class. The extended response question to be answered in class will be one of the following 2 questions to be chosen by your class teacher on the day of the task:

“Explain the importance to Qantas of having operations processes that can maintain a competitive advantage.”

OR

“Analyse the relationship between performance objectives and operations strategies at Qantas.”

Special instructions: *The task will be completed in class on the due date. You will be provided with an ALARM scaffold to assist you to prepare the extended response section. The Qantas case study has been provided to you in class. Refer to the case study, textbook and additional independent research to complete the ALARM scaffold. The scaffold is for planning purposes. You will NOT be allowed to use the scaffold in class to complete the task.*

ASSESSMENT CRITERIA – STUDENT CHECKLIST:

You will be assessed on your ability to:

- use your knowledge of business case studies
- communicate using relevant business terminology and concepts
- present a sustained, logical, well-structured and cohesive response
- utilise the Qantas case study to address all aspects of the question
- complete the task in class, under exam conditions during a Business Studies period without the use of notes.

2023 HSC Business Studies
Assessment Task 1 - Marking Guidelines

Extended Response - “Explain the importance to Qantas of having operations processes that can maintain a competitive advantage.”

<ul style="list-style-type: none"> ● Evaluates the effectiveness of management responses to internal and external influences that affect business ● Provides a detailed explanation of why operation processes are important in maintaining a competitive advantage ● Integrates the Qantas case study and contemporary business issues ● Presents a sustained, logical and cohesive response and communicates clearly using relevant business terminology and concepts 	17-20
<ul style="list-style-type: none"> ● Analyses management responses to internal and external influences that affect business ● Makes evident the relationship between performance objectives and operations strategies ● Uses the Qantas case study and contemporary business issues ● Presents a logical and cohesive response using relevant business terminology and concepts 	13-16
<ul style="list-style-type: none"> ● Explains management responses to internal and external influences that affect business ● Describes why operation processes and/or strategies are important in maintaining a competitive advantage ● May make reference to the Qantas case study/studies and contemporary business issues ● Communicates using business terminology and concepts 	9-12
<ul style="list-style-type: none"> ● Describes management responses ● Makes some reference to operations processes and/or strategies and/or competitive advantage ● May make limited reference to the Qantas case study and/or contemporary business issues ● Communicates using some business terminology and concepts 	5-8
<ul style="list-style-type: none"> ● Identifies management responses ● Makes limited reference to operations ● May identify the Qantas case study ● Uses basic business terminology 	1-4

Extended Response - “Analyse the relationship between performance objectives and operations strategies at Qantas.”

<ul style="list-style-type: none"> ● Evaluates the effectiveness of management responses to internal and external influences that affect business ● Draws out and clearly relates the implications of the relationship between performance objectives and operations strategies at Qantas ● Applies the Qantas case study and contemporary business issues ● Presents a sustained, logical and cohesive response and communicates clearly using relevant business terminology and concepts 	17-20
<ul style="list-style-type: none"> ● Analyses management responses to internal and external influences that affect business ● Makes evident the relationship between performance objectives and operations strategies ● Uses the Qantas case study and contemporary business issues ● Presents a logical and cohesive response using relevant business terminology and concepts 	13-16
<ul style="list-style-type: none"> ● Explains management responses to internal and external influences that affect business ● Provides characteristics and features of performance objectives or operations strategies AND sketches operations strategies or performance objectives ● Makes reference to the Qantas case study and/or contemporary business issues ● Communicates using relevant business terminology and concepts 	9-12
<ul style="list-style-type: none"> ● Describes management responses ● Sketches performance objective(s) and/or operations strategies in general terms ● May make reference to the Qantas case study and/or contemporary business issues ● Communicates using some business terminology and concepts 	5-8
<ul style="list-style-type: none"> ● Identifies management responses ● Makes limited reference to Operations ● May identify Qantas case study ● Uses basic business terminology 	1-4