



YEAR 12 PHOTOGRAPHY & DIGITAL IMAGING The Arranged Image in Video

Due Date: Term 4 Week 10 Monday - 14/12/20	Assessment Name: Practical Task 1: Group Film
Mark: /50	Weighting: 25 %

SYLLABUS OUTCOMES TO BE ASSESSED:

CH5 - recognises how photography and/or video and/or digital imaging are used in various fields of cultural production

M4 - generates images and ideas as representations/simulations in the making of photographs/or videos /or digital images

M6 - takes into account issues of Work Health and Safety in the making of photographs and/or videos and/or digital works

DIRECTIVES TO BE ASSESSED:

Recognises: acknowledge the existence, validity, or legality of

Generate: produce or create

Account: consider or regard in a specified way

TASK DESCRIPTION:

There are three parts to this assessment task:

- **Part A - Music Video Analysis:** To **recognise** how filmmakers construct visual ideas to promote social and cultural meaning, write an analysis (music videos provided) that **recognises** visual techniques used, and describe actions taken to **generate** visual ideas of a social theme, written task is documented in their digital workbook (DPPD).
- **Part B - Practical Task Music Video:** Develop teamwork and analytical skills, to **generate** a socially themed music video, apply film and editing techniques used to engage audiences in visual concepts associated with a social issue. Individuals document activities in their digital workbook (PDPD) to reflect their participation in processes and understanding of practice.
- **Part C – Work Health & Safety:** Take into **account** issues of Work Health and Safety in the making of video and digital works. Identifies risks associated in working with video and digital media, ensures safe work practices are followed during filming and when working in the computer lab, **accounts** of WHS are documented in their digital workbook (PDPD).

ASSESSMENT CRITERIA – STUDENT CHECKLIST:

Part A: Music Video Analysis

A written analysis and description of a scene from a music video based on a social theme (videos provided), select one of these videos to show **recognition** of visual techniques applied to portray 'Bullying', analyse and describe actions taken by filmmakers to produce video techniques. Written analysis and description of scene are documented in their digital workbook (PDPD).

Include the following:

- Title – Music Video Analysis 'Bullying'
- Definition of Cultural Frame
- Definition of Bullying
- Select a music video provided for analyses, include: title of work, music artist, director, song duration
- Brief description of video
- Selected scene for analyses; start and end time of scene
- Completed detailed one paragraph analysis which includes a description of the visual technique/s used to reflect 'bullying'

Part B: Practical Task Music Video

As a team develop a concept for a music video that reflects a social issue, use film and editing techniques to create your music video. Select an appropriated song relevant to your social issue and create visual imagery related to your this theme.

You will be assessed on your ability to:

- Explore, document ideas, processes and evaluations in your digital workbook (DPPD) related to classwork activities and the production of your music video
- Take part in group discussions and brainstorming sessions

- Video Pitch and Treatment
- Storyboard ideas
- Sync your song with your visuals
- Work as a team
- Communicate with your peers
- Fulfil all required duties in your delegated role
- Take into account issues of Work Health and Safety in the making of photographs, videos and digital works

Part C – Work Health & Safety

Take into **account** issues of Work Health and Safety in the making of video and digital works. Identify risks associated in working with video and digital media, ensure safe work practices are followed during filming and when working in the computer lab. You will be assessed on your ability to:

- Use correct WHS practices in the making of video and digital works
- Provide written **accounts** of one to two paragraphs in your digital workbook (DPPD) that explains how you have taken into **account** issues of Work Health and Safety in the making of digital and video works

MARKING GUIDELINES Part A: CH5: Recognises Technique (10)

Guideline	Mark/Grade
- Student refers to ONE music video reflecting a social issue and writes a comprehensive paragraph that recognises an outstanding level of techniques used in their video practice in the field of cultural production.	Outstanding 9-10
- Student refers to ONE music video reflecting a social issue and writes a detailed paragraph that recognises a high level of techniques used in their video practice in the field of cultural production.	High 7-8
- Student refers to ONE music video reflecting a social issue and writes a sound paragraph that recognises a satisfactory level of techniques used in their video practice in the field of cultural production.	Sound 5-6
- Student refers to ONE music video reflecting a social issue and writes a basic paragraph that recognises some techniques used in their video practice in the field of cultural production.	Basic 3-4
- Student refers to ONE music video reflecting a social issue and writes a very brief paragraph that recognises a limited number of techniques used in their video practice in the field of cultural production.	Limited 1-2

MARKING GUIDELINES Part B: M4: Generates Video (30)

Guideline	Mark/Grade
<ul style="list-style-type: none"> - Music video generated using outstanding film and editing techniques. - Displays teamwork skills by comprehensively contributing to the group project and communicating effectively. 	Outstanding 27-30
<ul style="list-style-type: none"> - Music video generated using excellent film and editing techniques. - Displays teamwork skills by thoroughly contributing to the group project and communicating effectively. 	High 21-26
<ul style="list-style-type: none"> - Music video generated using sound film and editing techniques. - Displays good teamwork skills by satisfactorily contributing to the group project and communicating effectively. 	Sound 15-20
<ul style="list-style-type: none"> - Music video generated using basic film and editing techniques. - Displays basic teamwork skills by attempting to contribute to the group project. 	Basic 9-14
<ul style="list-style-type: none"> - Little or no attempt to generate a music video. - Contributes little or not at all to the group project. 	Limited 1-8

MARKING GUIDELINES Part C: M6: Work Health & Safety (10)

Guideline	Mark/Grade
<ul style="list-style-type: none"> - Displays outstanding account of issues of Work Health and Safety in the making of video and digital works, these accounts are comprehensively documented. 	Outstanding 9-10
<ul style="list-style-type: none"> - Displays high account of issues of Work Health and Safety in the making of video and digital works, these accounts are thoroughly documented. 	High 7-8
<ul style="list-style-type: none"> - Displays sound account of issues of Work Health and Safety in the making of video and digital works, these accounts are satisfactorily documented. 	Sound 5-6
<ul style="list-style-type: none"> - Displays basic account of issues of Work Health and Safety in the making of video and digital works, some accounts are documented. 	Basic 3-4
<ul style="list-style-type: none"> - Displays limited account of issues of Work Health and Safety in the making of video and digital works, a brief or no account has been documented. 	Limited 1-2